# HOW TO BE A WINER



# **EMBRACE THE TRAITS OF A WORLD CHAMPION**

Business is going through unprecedented levels of change. Technological advances and global shifts are pushing companies and their teams to adapt swiftly or risk falling behind. It's a time when resilience, strategic thinking and mental agility become the cornerstones of success - traits familiar to a world boxing champion.

With escalating costs and ever-increasing competition, the pressure on people can seem overwhelming - like being in the last round of a championship boxing match. But it's in these moments, when the stakes are highest, that champions are made.

### It's time to step up with confidence.

To become World Boxing Champion at your fourth attempt, you need the ability to face insurmountable odds. Billy Schwer knows better than anyone what it takes to overcome the limits that hold us back from success and keep going no matter what.

In his powerful keynote he shares the winning traits that carried him to championship glory and how these same principles can empower you and your team. Together, you'll explore the champion's mindset needed to triumph, despite the challenges of today's business world.

# You don't listen to Billy speak – you become part of his experience.

"Billy really gave us some different insights into the way we can ... make ourselves even more successful."

**Darren Pilbeam,** Head of UK Retail Sales, Natixis Investment Managers

"By the end of the session the energy in the room was amazing! People were left feeling empowered and with specific actions which [since then] have really improved their performance and motivation."

**Grainne Farrell,** Integrated Healthcare Business Manager, AstraZeneca

# BILLYSCHWER

PASSION, POWER & PURPOSE

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# Your team will leave the room with:

- Determination showing up every day with a champion mindset and part of a winning team
- Inspiration to be more **productive** and more **creative**
- Energy facing challenges without giving in or giving up
- Ownership taking responsibility and motivated to improve
- Commitment tapping into their inner strength and giving their all to deliver great results.

They'll be excited about what is possible and ready to take on the the challenges that lie ahead.

