

# OFF THE ROPES

## WINNING TRAITS FOR THE COMEBACK

After the last two years, it's no surprise if your teams are depleted, pessimistic and seem to be **ready to throw in the towel**. Brexit, COVID-19, the Ukraine war and the resulting economic challenges have all combined to put your people **on their knees** with their heads spinning. Now is the time to show them **how to get back up off the canvas** and find their second wind.

### You'll Never Win if You're Not in The Ring

To become World Boxing Champion at your fourth attempt, you need a level of willpower and commitment you didn't even know existed. Billy Schwer knows better than anyone what it takes to pick yourself up after crushing setbacks.

In his powerful keynote he gives his audience a new perspective and has them **thinking and feeling differently about themselves, their lives and their future**. He'll share with them the **Winning Traits of the Comeback**, everything they need to know to overcome the current challenges.

**You don't listen to Billy speak – you become part of his experience.**

**"Billy really gave us some different insights into the way we can ... make ourselves even more successful."**

Darren Pilbeam, Head of UK Retail Sales,  
Natixis Investment Managers

**"By the end of the session the energy in the room was amazing! People were left feeling empowered and with specific actions which [since then] have really improved their performance and motivation."**

Grainne Farrell, Integrated Healthcare  
Business Manager, AstraZeneca

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### Your team will leave the room with:

- The energy to **face up to challenges** and overcome adversity without giving in or giving up
- Determination to show up every day with a **champion mindset** and be part of a **winning team**
- A fire in their belly to be **more productive and more creative**
- The desire to **take responsibility** and the motivation to improve
- A willingness to **tap into their inner strength** and give their all to deliver a great result

They'll be full of excitement about what is possible and with **the mindset they need to step back into the ring**. And if they are in the ring, they are in the game.

